

10-14-2013

## Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, October 15, 2013

Crummer Faculty  
*Rollins College*

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**Faculty Meeting – Room 108  
October 15<sup>th</sup> 2013**

**Crummer Faculty and Staff Present:**

Alice Argeros, Susan Bach, Lynda Boyce, Jackie Brito, Pam Clark, Cari Coats, Millie Erichsen, Steve Gauthier, Margaret Linnane, Craig McAllaster, Dawn Nagy, Jane Trnka, Sam Certo, Jule Gassenheimer, Jim Gilbert, Ted Herbert, Halil Kiymaz, Allen Kupetz, Peter McAlindon, Kyle Meyer, Ron Piccolo, Bob Prescott, Jane Reimers, Bill Seyfried, Keith Whittingham, Carrie Schulz, Carol Bresnahan

**Welcome**.....Craig McAllaster

**MBA Core Design Committee Update** .....Ron Piccolo

Currently there are 27 hours in our core Curriculum. Our requirements are heavily waited to the core. Credit hours will remain the same but we are trying to reduce the core requirements to give the students more flexibility and personalization in their overall experience. We would like more value enhancing elective choices available. Generic proposals are in the works to be presented at a future faculty meeting. We are looking at best practices at other schools in our planning.

**Assurance of Learning Update** ..... Jule Gassenheimer

In 2017 AACSB will return for our accreditation visit. We are looking at our current measures to see if we need to make any changes in planning for that visit. We will be observing the SACS visit in March for input as well.

**White Paper Review** .....Craig McAllaster

The white paper outlines the goals to enhance our school. Please let Craig know if you see any changes that need to be made to the goals outlined. We are waiting for an approval from the Trustees for the go ahead in the planning and fund raising process for a new Crummer Building

**Development Update**.....Millie Erichsen

- Corina Evans '10 '15MBA has joined the Crummer School as Assistant Director of Development overseeing the Crummer Fund and unrestricted giving efforts.
- Dean McAllaster presented faculty with the Crummer School Campaign White Paper which was presented to Board of Trustees on October 10. The new building project has been selected as a topic for discussion at the December Board of Trustee Executive Committee meeting.
- To date, the Campaign for Rollins has raised \$53 million toward \$150 million goal.
- Fiscal year 2013-2014, Rollins has raised \$4.9 million, of which \$410,000 was designated for the Crummer School.
- The first Crummer Fund baseball-themed mailing was sent on 10/15/13, which is the earliest the annual giving campaign has been launched in recent history. This will be followed by a year-end email appeal and the Oktoberfest fundraising event.
- Crummer Fund goal is \$125,000 and 15% participation.
- Outstanding proposals totaling \$600,000 are under consideration by individual, corporate and foundation donors for restricted projects.
- Millie reminded the group of year-end giving opportunities and provided brochures for tax planning and planned giving for their consideration. Gifts received on or before December 31, 2013, can be included for tax deductibility this calendar year.

**Adjournment**.....Craig McAllaster