

9-16-2013

## Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, September 16, 2013

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**Faculty Meeting – Room 108  
September 16th 2013**

**Crummer Faculty and Staff Present:**

Susan Bach, Lynda Boyce, Jackie Brito, Pam Clark, Cari Coats, Millie Erichsen, Steve Gauthier, Margaret Linnane, Craig McAllaster, Dawn Nagy, Jane Trnka, Henrique Correa, David Currie, Jule Gassenheimer, Bill Grimm, Dorothy Mays, Jim Johnson, Carrie Schulz, Halil Kiymaz, Peter McAlindon, Kyle Meyer, Ron Piccolo, Bob Prescott, Jane Reimers, Bill Seyfried, Clay Singleton, Carol Bresnahan, Keith Whittingham

**Welcome**.....Craig McAllaster

**First Quarter Fund Raising Campaign** .....Millie Erichsen  
FY13-14 Fundraising year to date:

- 49 new cash, pledge, and planned gift commitments. Total: \$399,842.
- Bequest provision for the Entrepreneurship center in the amt of \$100,000
- 5 year commitment for Bright House Leadership Luncheon
- Multi-year commitment for the Journal of Marketing Theory and Practice
- Rollins Fund Leadership Challenge - \$10,000/year for 5 years matched dollar for dollar
- Crummer Fund – Baseball Cards first mailing the end of September

**Agreed Upon Actions** ..... Steve Gauthier

- Please see attached document
- A committee with members including, Greg Marshall, Bill Seyfried, and Clay Singleton will be reviewing this and report in the November Faculty meeting their results.

**Curriculum committee update** .....Jule Gassenheimer

- The curriculum committee recommended approval on the following classes  
EDBA 501-Seyfried, EDBA 502-McAllaster, RMC 501-Marshall and RMC 502-Piccolo
- All classes were approved by the Faculty
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**New Crummer Building Update**.....Craig McAllaster

The President and the Vice President of Development have agreed to allow us to start the silent phase of fundraising for our new building. We are looking at 3 to 4 possible locations for the construction, across the street from the Alford Inn, the Winter Park Library site, the former science village property, and the area where the Facilities management is now. Visits will start this month to meet with donors to claim naming rights. We also will be visiting other business schools to observe their best practices.

**Other Business** .....Craig McAllaster

- Halil Kiymaz was nominated to replace Bill Seyfried on the Peer Review Committee. He will serve a three year term.
- The new EDBA class was very successful. The students are engaged and ready to learn.
- Clay met with the President, Faculty Presidents, and several trustees. The Executive committee plans to meet once a month to open communication with the goal of 50 faculty members involved in advisory committees. They would like to help with faith issues on campus. They also would like the increase civility on campus. Clay will update everyone as information is available.

- October 28<sup>th</sup> is the 8<sup>th</sup> annual Oktoberfest fund raiser at the WillowTree. Last year we raised \$12,000.
- The Core redesign team is working on change recommendations to report in a future faculty meeting.
- A faculty qualifications committee is being formed. Please let Craig know if you would like to be a part of this committee.

**Adjournment**.....Craig McAllaster

Next meeting  
October 25<sup>th</sup>  
Room 108  
1:30 – 3:00